

SUP Yoga Career Training by Jessica Amendola Presents

15-STEP CHECKLIST FOR A THRIVING CAREER AS A SUP YOGA TEACHER

1

Enroll in SUP Yoga Business Mastery Course

2

Choose business name and legal structure

3

Purchase website domain

4

Decide if you will hire an accountant

5

Register with IRS and obtain a business license

6

Obtain EIN



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7

Open business bank account & obtain SUP Yoga Business Insurance

8

Create a brand logo

9

Design and order marketing materials

10

Research permits / local laws and apply if applicable

11

Create your website

12

Hire other instructors (if applicable)

13

Plan schedule

14

Market your classes via social media & spread marketing materials all over town

15

Network with other local businesses and yogis



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